

INVITATION TO FEATURE ON THE INVESTOR-PANEL

PreRound

SEASON 1 COMING IN FALL 2021

WHAT IS PreRound ?

- A first-of-its-kind Gamified Pitch Show with a unique viewer experience
- Startups pitch their ideas. Viewers play mock investors with PreMoney®
- Startups win prizes based on how much PreMoney they raise from viewers
- Viewers win prizes based on how they invest their PreMoney

Streamed on



PreMoney® is a fictional digital currency on the Pre® platform



SHOW FORMAT

30-MINUTES

PREROUND INTRO

AD BREAK

STARTUP 1 PITCH
Q&A

AD BREAK

STARTUP 2 PITCH
Q&A

AD BREAK

STARTUP 3 PITCH
Q&A

AD BREAK

RESULTS, PRIZES AND CLOSE

ROLE OF AN INVESTOR

ON THE INVESTOR-PANEL

- You will receive pre-recorded pitch videos to watch.
- Each video will be 3 minutes or less in length.
- Email us the questions you would like to have asked.
- During the show, you will receive PreMoney to invest in the startups as an expression of investor interest.
- The host will ask questions to the startups on your behalf.
- When a question you submitted is asked, your name, picture, company, job title, and social media handles will be displayed on the screen.
- You will indicate whether any of the startups have won an opportunity for a meeting with you.
- **Note:** All questions submitted by investors may not be included in the final version of the show.
- **Important!** Participation on the show does not solicit or require an actual investment or a commitment thereof.

THE PITCH DECK

Startups have been asked to prepare their 3-minute pitch on the following template, and to have additional slides for the Q&A if needed.



Problem - Describe the pain of your customer. How this problem impacts real world and compelling reasons why it is worth solving. How is this addressed today and what are the shortcomings to current solutions?



Solution - Clearly state the solution. How do you solve the problem you just outlined? Why is your value proposition unique and compelling?



Competition/Differentiation - Who are your direct and indirect competitors? Talk in some detail about what makes your product different.



Market - Identify your customer and your market. Is there a large TAM today or in the future?



Team - Tell something about who is building this business and what role they play. Why are you the right people to do this?



Milestones - Show your roadmap including how far you've already come. Frame your "ask".



PreRound[®] viewers will use the Pre[®] app to receive PreMoney[®] and 'invest' in the participating startups.

The app has been used at pitch events and competitions – both in-person and online - to make them fun and rewarding for the audience, provide real time valuable feedback to startups, and help early-stage investors discover and track startups.

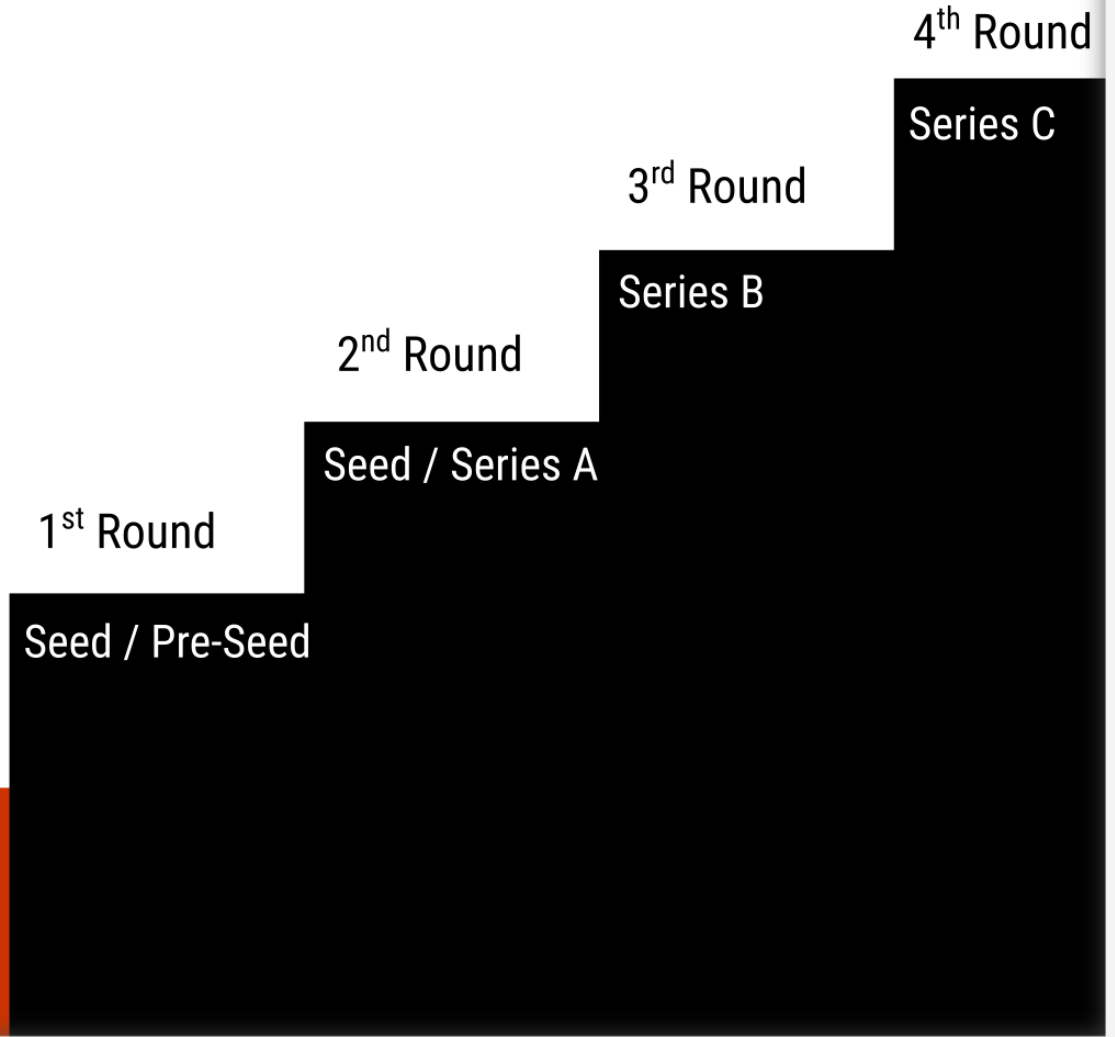
You can learn more about the app at www.pre.vc.



The app can be downloaded for free from Appstore or Playstore.

The Round Before the First Round

PreRound[®]



PreRound

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